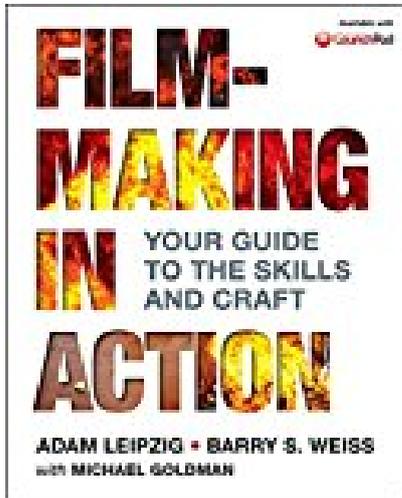


# Filmmaking in Action

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## BOOK DETAILS

- Author : Adam Leipzig
- Pages : 416 Pages
- Publisher : Bedford/St. Martins
- Language : English
- ISBN : 0312616996

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## BOOK SYNOPSIS

The one-stop resource for students in filmmaking Script. Direction. Design. Production. Sound. Lighting. Editing. Effects. Animation. Marketing. Careers. It's all here. With storytelling and collaboration as core principles, industry veterans Adam Leipzig (former President of National Geographic Films), and Barry Weiss (former head of Sony Pictures animation), with Michael Goldman, guide students through the skills and the craft of video and filmmaking. Filmmaking in Action addresses the real-world situations that students will encounter in their first classroom projects and throughout their careers. Packed with stories and lessons from industry professionals, from established filmmakers to emerging independents, this soup-t-nuts book is one students will keep, and keep using, for years.

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