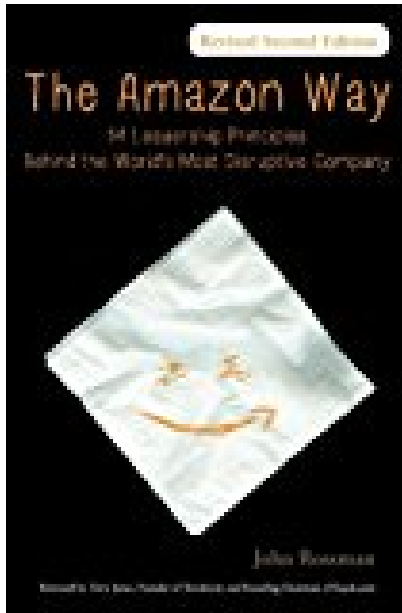


# The Amazon Way 14 Leadership Principles Behind the Worlds Most Disruptive Company

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## BOOK DETAILS

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## **BOOK SYNOPSIS**

The must-read summary of John Rossmans book: "The Amazon Way: 14 Leadership Principles Behind the World's Most Disruptive Company". This complete summary of the ideas from John Rossmans book "The Amazon Way" reveals the leadership 'secrets' behind one of the biggest companies in the world. These fourteen leadership principles include obsessing over the customer, thinking big and always insisting on the highest standards. These expectations are applied to all decision-making processes in the business and are used every day by every employee. Added-value of this summary: • Save time • Find out the leadership 'secrets' that guide decision-making at Amazon • Implement these principles in your own business to drive success To learn more, read "The Amazon Way" and find out how you can follow the leadership principles used every day in this global company!

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